

### BioMADE: Building the U.S. bioindustrial manufacturing base

Doug Friedman June 26, 2023



biomade.org

### **About BioMADE**

BioMADE launched in 2021 and is an independent non-profit, public-private partnership sponsored by the U.S. Department of Defense. In partnership with our members, we are securing America's future through biomanufacturing innovation, education, and collaboration by:

- Propelling new biotechnology products from the laboratory to the commercial market
- Creating a more robust and resilient supply chain and helping the U.S.
  become more self-sufficient
- Ensuring that the workforce of the future is prepared and ready to fill new jobs
- Bringing together a range of member organizations to bridge the gap between lab-scale research and at-scale manufacturing





### **BioMADE: the Bioindustrial Manufacturing Innovation Institute**

#### About Us

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- > Enabling the workforce of the future





### Vision & Mission

### Vision

To build a sustainable, domestic end-to-end bioindustrial manufacturing ecosystem

### Mission

Our mission is to enable bioindustrial manufacturing at all scales, develop technologies to enhance U.S. bioindustrial competitiveness, de-risk investment in relevant infrastructure, and expand the bioindustrial workforce to realize the economic promise of industrial biotechnology



# How BioMADE Accomplishes the Mission

#### **Strategies**

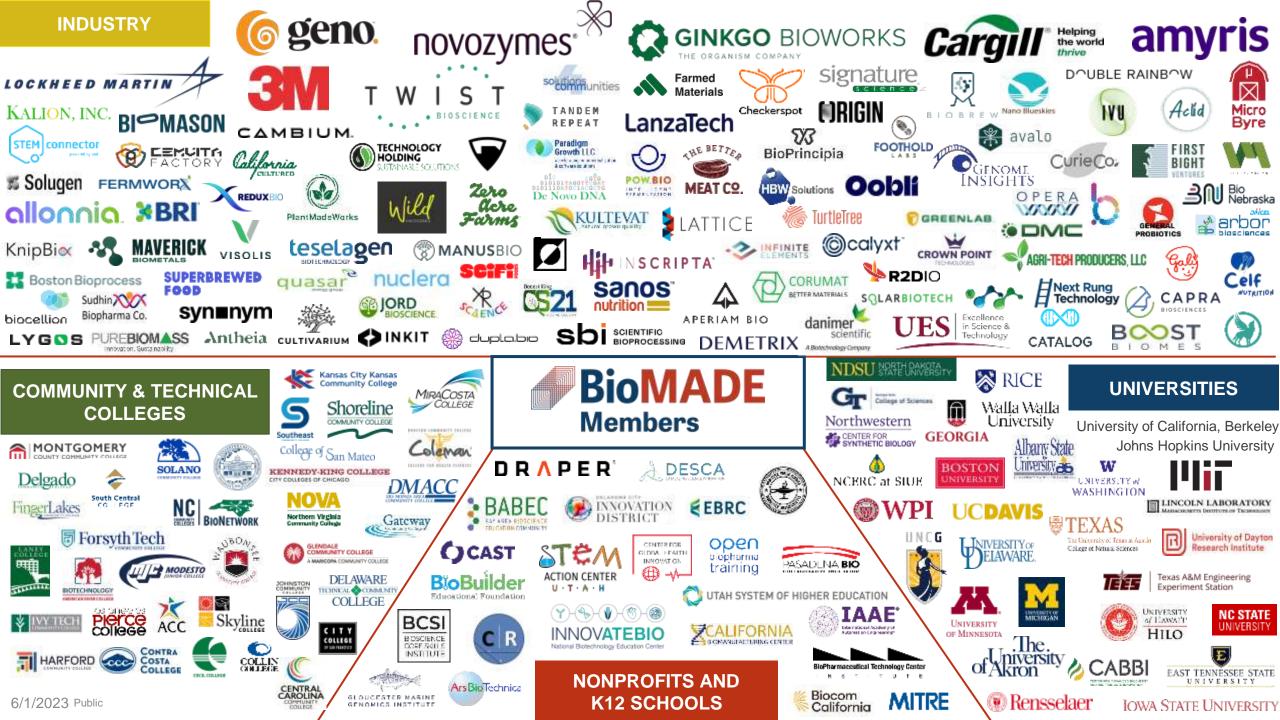
Create a dynamic member ecosystem

Provide funding opportunities for members

- Technology & Innovation
- › Education & Workforce Development
- 4S Safety, Security, Sustainability & Social Responsibility

 Increase access to U.S. domestic scale up infrastructure







### What Can Bioindustrial Manufacturing Create?

#### **Applications**

- Carbon-negative chemicals that can be used for water treatment, concrete, fertilizers, and detergents
- PFAS alternatives and bio-based fireresistant composite materials
- Bioplastics and durable fibers
- Chemicals used to make compostable tote bags, coffee capsules, and food packaging
- Growable cement and alternative natural rubber to make tires
- Proteins, probiotics, fragrances, and skincare products





## BioMADE Programs

Building a sustainable, domestic, end-to-end bioindustrial manufacturing ecosystem



### **BioMADE Works Across Three Program Areas**

Technology & Innovation



#### **BioMADE Projects**

BioMADE co-invests with its members to advance projects in each of these three interconnected areas:

- 45 projects
- 58 members engaged in projects
- Project work in 16 states
- Over \$100MM in funded work

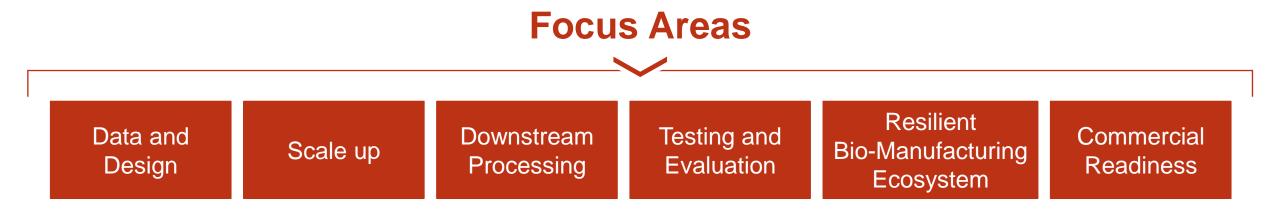


### **Technology and Innovation**



BioMADE is moving the bioindustrial manufacturing industry forward by funding innovative research, reducing barriers to scaling-up and commercialization, and de-risking investment in relevant infrastructure

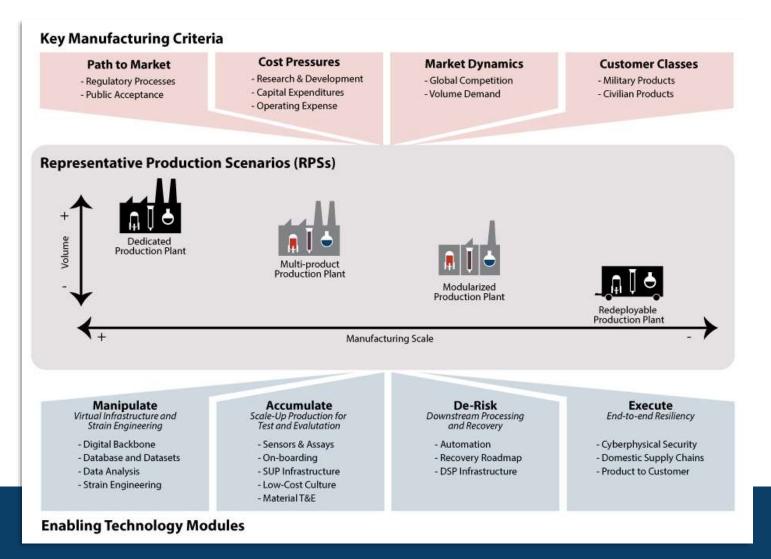
Focus on strengthening
 capabilities at Manufacturing
 Readiness Levels (MRLs) 4-7





### **BioMADE Technical Roadmap**

### Representative Production Scenarios





### **Selected Technology & Innovation Projects**

Tandem Repeat is scaling upstream and downstream processes for producing Squitex, a sustainable high-performance fiber





PC: Tandem Repeat

#### **Goodyear** and **Farmed Materials**

are accelerating commercialization of a domestic source of natural rubber sourced from TK dandelions







PC: Farmed Materials



PC: Farmed Materials



### **Selected Technology & Innovation Projects**

Development of a Continuous Taylor Vortex Fermentor-Extractor-Separator

#### IOWA STATE UNIVERSITY

- This project will provide a flexible, modular, and redeployable bioreactor design that integrates product extraction and separation into the bioreactor itself.
- Researchers will develop a novel continuous-flow bioreactor-extractorseparator based upon Taylor vortex flow for use in small-volume, redeployable production plants.

Accumulation of a Direct Precursor to Acrylic Acid from Dairy Waste Fermentation



This project will leverage a previously un-engineered bacterium that consumes several unrefined byproducts from the dairy industry to generate a cheap and sustainable alternative to displace petroleum-based propylene as the feedstock used to make acrylic acid.

#### Stress Testing Supply Chains and their Ecosystems



- This project will design a simulation platform to stress test end-to-end bioindustrial manufacturing facilities and supply chains resiliency for levels of trust, security, resilience, agility, and competitiveness.
- Researchers will evaluate various bioindustrial supply chain risks, cost, productivity, and other performance metrics of interest to firms in the industry.



### **Education and Workforce Development**



The bioindustrial manufacturing sector is poised for significant growth in the coming decade and will need a trained and prepared workforce.



BioMADE is building the workforce of the future by partnering with K-12 schools, community colleges, universities, and professional development organizations.

**Focus Areas** 

Building awareness of bioindustrial manufacturing careers

Preparing the future workforce with innovative education

Supporting the growth of the current workforce with worldclass professional development



### **Selected EWD Projects**

ALAKA'I: Applied Life-Science Academy: Knowledge Advancing Industry



- The ALAKA'I project establishes a Hawaiian bioeconomy academy to develop industryrelevant training for delivery in Hawai'i and across the United States.
- The project will draw on traditional Hawaiian and Pacific Island cultural perspectives to provide insights and guiding principles for effective sustainability.

Regional Partnerships for Training the Biomanufacturing Workforce in Worcester, MA





**WPI** 

- T W I S T
- This project will launch an after-school program focused on training students for biomanufacturing careers.
- This program will be credit-bearing, industryinformed, and based on the successful Innovation Pathways framework through Worcester Public Schools.

#### Bioreactor Education, Setup, and Training (BEST)





- This project will increase access to advanced training and equipment for bioindustrial manufacturing, giving more students the appropriate training they need for careers in the industry.
- This project will develop a cost-effective DIY bioreactor with all the functionality of a commercially available, far more expensive bioreactor.



 BioMADE's 4S program is facilitating responsible bioindustrial engineering and manufacturing, addressing ethical and security concerns in intellectual property management, and increasing public understanding and support for bioindustrial engineering and manufacturing

 BioMADE is committed to incorporating 4S into the fabric of all technical, educational, workforce, and community projects



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SECURIT

## Zooming Back Out



### Why is it Hard to Gain Traction for Industrial Biomanufacturing?

Bioindustrial manufacturing uses living organisms - bacteria, yeast, and algae – and also

- cell free systems
- enzyme catalysts (semisynthesis)
- chemical transformation of biological feedstocks
- gas-phase feedstocks
- plants
- the list keeps growing...

Bioindustrial manufacturing leverages long ties to

- food production technologies (fermentation, downstream processing equipment),
- personal care (detergent enzymes, ingredients)
- traditional chemical production (distillation, semisynthesis, downstream catalytic conversion)

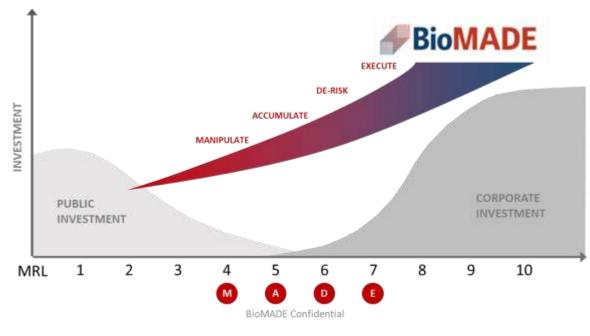
#### Challenges

- Technology remains in a state of evolutionary flux to address markets competitively;
  - but capital for evolving infrastructure is costly
- Benefits from adjacent technology spaces;
  - but suffers from lack of clear identity or definitions
- Can enable creating new products;
  - but the underlying bio-component often remains imperceptible to the consumer



### **Biotech Commercialization is Challenging**

- > The Valley of Death is wide
- Too applied for academia ... too risky for industry
- Uncertainty in tech, production costs and markets hinders investment
- "Language barrier" between innovators and capitalists
- Startups unsure how to proceed with future R&D and business strategy



-Odds of success:1/5000 to 1/10000

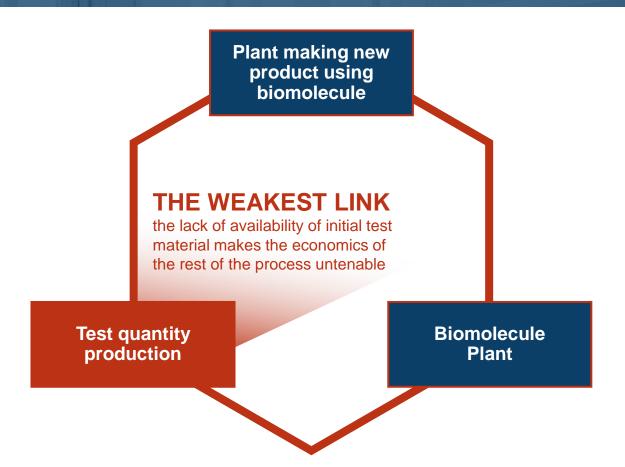


### **Reduction of the Triple Capital Threat**

The capital needed to make sufficient test quantities of the biomolecule (often tons)

The capital needed to modify or build product facilities that incorporate the biomolecule (for instance using a new biomolecule to make a new fiber)

The capital needed to modify or build a biomolecule production facility that would supply the biomolecule

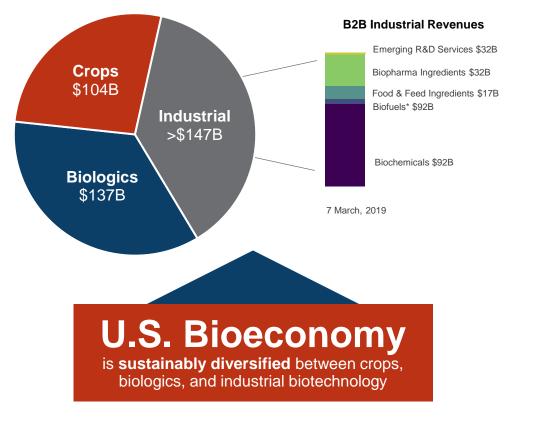




# Opportunity to Accelerate a Strong Domestic Bioeconomy

#### Estimated 2017 U.S. Biotechnology Revenues: At Least \$388 Billion, or 2% of GDP

(Sources: Bioeconomy Capital, Agilent)



#### **U.S. Strategic Bioeconomy Assets**

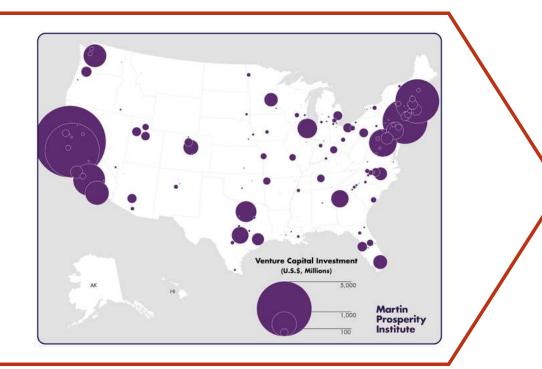
- United States attracts talented international students who study and work for our university labs.
- **Powerful basic research programs** that support the early research that generates start ups.
- 50% of patents filed by U.S. life science researchers are judged to have commercial potential.
- Incredible potential for massive cultivable biomass feedstocks.

#### **U.S. Bioeconomy is Robust and Growing**

- > 1.7 Million Jobs provided by USDA BioPreferred Products in 2016.
- \$388B (>2% GDP) of US-biotech revenue in 2017.
- For reference, 2017 worldwide revenues for semiconductors was ~\$400B.
- \$14B across 74 deals for total biotech IPOs in 2020.
- \$26B of Venture Capital Funding for US-biotech Companies in 2020.
- 2,562 Biotechnology Firms across the United States in 2016.



### The Bioeconomy Can Bolster *Equitable* Rural Development



Distribution of venture capital across the US. **We propose to invest** in infrastructure development more equitably across the south and midwest. (Martin Prosperity Institute, 2016).



Proposed locations to develop domestic Innovation Hubs, overlaid on racial demographic data. **Many of these hubs are in predominantly underrepresented communities**. (Jonathan Gruber and Simon Johnson, 2019) (http://racialdotmap.demographics.coopercenter.org/)



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### Investment is Needed to Accelerate Bioeconomy Commercialization

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#### Strong Early Investment for U.S. Bioeconomy Industry Startups

- NSF pegged total university life science research and development spending at \$40.9B (NSF)
- Over \$26B of venture funding went into US-based biotech companies in 2020 (<u>Synbiobeta</u>)
- The U.S. government provides at least \$220 million annually towards synthetic biology R&D (DoD, 2015)

#### U.S. Investment Is Needed to Accelerate Bioeconomy Commercialization

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- Early-stage biotech companies received only 26% of private funding raised by all biotech companies in 2018. A handful of late-stage companies received most of that funding (<u>Synbiobeta</u>)
- China to build 5-10 biomanufacturing parks to scale their industrial biotech sector, increase bioagriculture output to \$156B, and have sustainable bio-based products account for 1/4 of chemical production (USCC, 2019)
- Of the 498 university-licensed biotech startups surveyed through 2017, ~90% never operated as public companies and did not report revenues (<u>Godfrey et.al. N.Biotech 2020</u>)
- Insufficient U.S. government investment (\$10.4B) in biotech creates economic security liability as China increases investment (\$14.4B) (Forbes, 2020)

#### **PUBLIC INVESTMENT**

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#### **CORPORATE INVESTMENT**

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<b>U.S. Investments</b>	that	Enabled	Bioeconomy	/ Startups

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3 Bioenergy Research Centers (DoE)	Increased Venture Capital	SynBERC (NSF)	
Living Foundries (DARPA)	Somatic Cell Genome Editing (NIH)	Agile Biofoundry (DoE)	
URoL - Syn Cell (NSF)	Cell Manufacturing (NSF)	Center for Biorenewable Chemicals (NSF)	

#### **U.S. and Foreign Biotech Commercialization Efforts**

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BioMADE (USA)	National Biologics Manufacturing Centre (UK)	Pilots4U (EU)
Industrial Biotechnology Innovation Centre (UK)	Shared Pilot Facilities (EU)	BioFabUSA (USA)
NIIMBL (NIST)	Biotechnology Innovation Platforms (CN)	Institute of Synthetic Biology (CN)

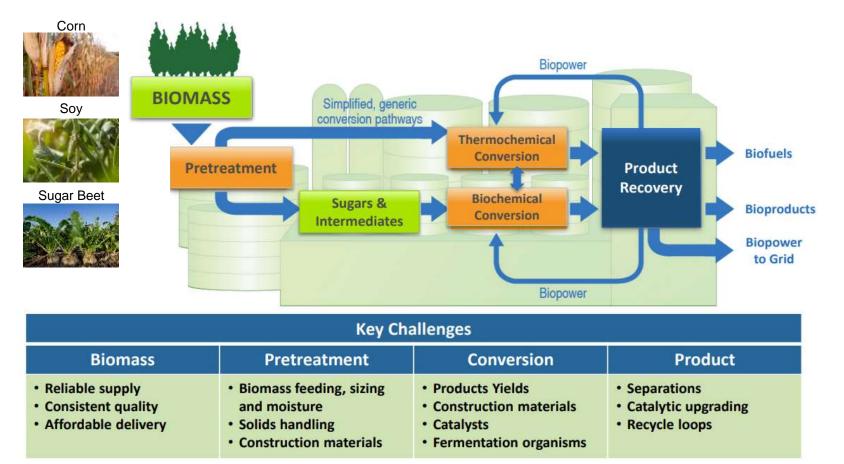


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### From Farm to Manufacturing Floor

#### **Building in Feedstocks**

- Biomass preprocessing and feedstock utilization has not always been directly linked to bioindustrial manufacturing.
- Farmers and manufacturers need a clear and reliable understanding of the full value chain to maximize utility for all.
- Technology improvements for moving, storing, and processing biomass can benefit the bioindustrial manufacturing sector.



Source: U.S. Department of Energy Bioenergy Technologies Office



### **BioMADE is Developing New Feedstocks for Bioindustrial Manufacturing**

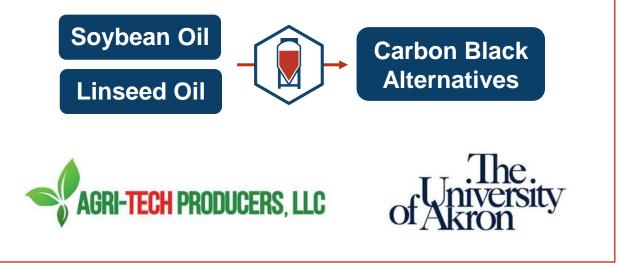
#### **Valorizing Dairy Waste**

Bio-based alternatives to petroleumderived acrylic acid



#### **New Uses for Plant Oils**

Light-weight and eco-friendly composites for aerospace, automotive, and other applications

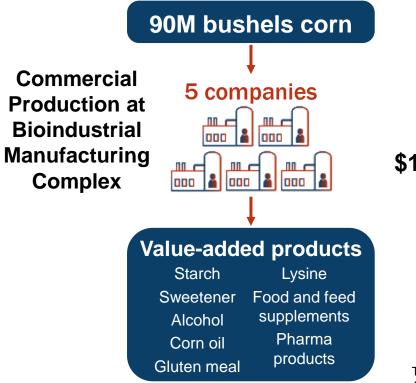




### **Biomanufacturing Hubs Support Rural Development**

#### **Case Study: Iowa Bioprocessing Center** (Eddyville, IA) – 2016 Estimates

Commercial hub for manufacturing legacy products; no pilot facility (not innovation-focused)



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Nearly 100 Million Bushels of corn generate Billions of \$ in Output and 1,000s of Jobs

54% more earnings for workers at the Center than the regional norm\$1-5M in premiums to local farmers for reduced feedstock transport costs

		Jobs	Labor Income	Value Added	Output
Economic impacts for 3- county region	Direct	822	\$ 56.6 M	\$ 177.6 M	\$ 1,792.8 M
	Indirect	2,085	\$ 95.6 M	\$ 157.5 M	\$ 375.5 M
	Induced	700	\$ 21.6 M	\$ 40.2 M	\$ 73.5 M
	Total	3,608	\$ 173.8 M	\$ 375.3 M	\$ 2,241.8 M

Table and information reproduced from *Estimating the Economic Impact of the Iowa Bioprocessing Center in Eddyville, Iowa by* Dave Swenson, Associate Scientist, Department of Economics, Iowa State University (April 2016)



# U.S. Government is Prioritizing Bioeconomy and Biomanufacturing





## BioMADE Infrastructure

Establishing a Network of Pilot Innovation Facilities



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### **Growing Domestic Scale Up Infrastructure**

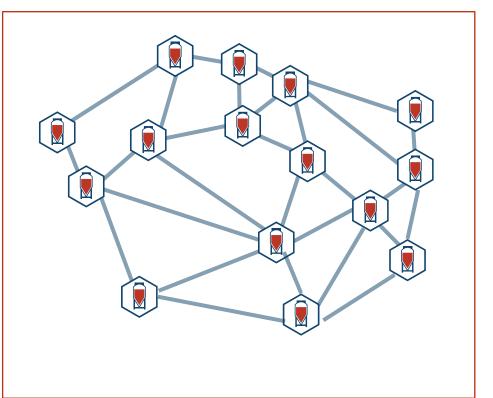
#### **Facilities Overseas**



#### **Domestic Need**



#### Vision for BioMADE Network in the U.S.

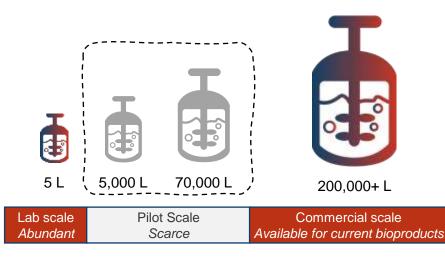




### The Domestic Scale-Up Infrastructure Gap

# Today, a gap in domestic pilot-scale infrastructure is filled by going overseas

Lack of domestic scale-up facilities forces U.S. innovators to look elsewhere to scale or manufacture their biotechnology products







### **An Exemplar Pilot Plant**

#### **Facility needs**

- Intermediate scaling capabilities (5K to 50K liters)
- Suites of flexible downstream processing unit operations
- Reliable feedstocks
- Robust prototyping and analytical capabilities
- Market making and market pull partnerships

#### **Products**

Focus on products that meet defense needs

#### **Top Product Examples**

Melanin Biomanufactured motor oil Bacteria that secrete calcium carbonate

Squitex fibers

#### Example of flexible pilot facility layout





### Example Campus Model: Pilot Facilities Seed Biomanufacturing Hubs

REPORTEDA WATER TREATMENT NDUSTRY PLANT INDUSTRY FACILITY FACILITY TRAINING PILOT FACILITY FACILITY NDUSTRY FACHITY INDUSTRY BIOREFINERY FACILITY ELECTRICAL. ILIEGTATION

Initial pilot facility



Fermenters at Bio Base Europe with volumes of 100 L, 4,500 L and 15,000 L.

**Private investment in commercial facilities** Relevant utilities, partnerships, workforce availability, and business conditions drive private business to co-locate with pilot plant

Commercial biomanufacturing park Creates jobs and brings revenue to state and local community 350 Acre Core | Cargill Campus Blair, NE

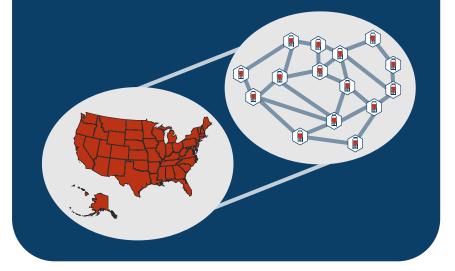




### **BioMADE is Establishing a National Network of Bioindustrial Manufacturing Pilot Innovation Facilities**

#### **Respond to the <u>Request for Statements of Interest</u> with ideas for potential facilities**

Building a network of 12-15 bioindustrial manufacturing pilot innovation facilities located across the United States



#### Key Deliverables for the Network

- Provide scale-up process development and pilot-scale to intermediate-scale manufacturing services to catalyze the bioindustrial manufacturing base
- Contribute to local jobs and economic development
- Advance U.S. economic, national security, and sustainability goals

Access the Request for Statements of Interest: <u>https://www.biomade.org/</u> infrastructure-statements

#### Site Selection & Facility Development

- Facilities will interoperate in a network and can offer unique capabilities and leverage local or regional strengths
- Facility development may involve partnerships spanning industry, educational institutions, government, and other stakeholders
- Plans for co-located private commercial development can be optionally included but are not required
- Approach to co-investment and access to state and local incentives may influence facility placement

