Employer Engagement Worksheet

Once you have identified employers in a chosen sector, add their names to this worksheet and place an “X” in the box indicating each employer’s involvement. You may need to work with other departments at your organization to complete this form. This activity will provide a snapshot of currently engaged employers, future opportunities with existing employers, and new employers to reach out to for engagement opportunities. Use the “other” column for additional engagement opportunities offered.

Note: If your organization uses a customer relationship management (CRM) tool, you may wish to enter this data into the software.

| EMPLOYER | EMPLOYER CONTACT | Advisory Committee | Career Fair Participant | Tours for Students | Hires Grads | Work-based Learning | Donates supplies / equip | Scholarship Donor | Non-Credit Incumbent Worker Training | Internships | Apprentice- ships | Other |
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